



 COACHING
4 CHANGE

OCTOBER 2020

STONEHILL COLLEGE, EASTON, MA

CHAMPIONS FOR CHANGE

GALA

SPONSORSHIP LEVELS

PRESENTING \$25,000

(limited to two opportunities)

- VIP dinner seating for 15 guests, including seating for 4 at a 2020 Champion for Change honoree's table
- "Letter from Our Presenting Sponsor" in program booklet
- Full-page, color advertisement on inside front or inside back cover of event program booklet
- Presenting Sponsor logo promotion on all event marketing materials including promotional emails and "night of" marketing materials
- Recognition at event from the podium
- Logo and recognition as Presenting Sponsor on Gala invitation
- Logo and website link on Gala web page
- Year-round acknowledgement on the C4C website Promotional email and four dedicated social media posts (reaching 5000+ constituents) promoting sponsor's partnership with C4C
- Prominent placement of Logo and link to your website on C4C web page for Summit Series on the Future of After-School Programming
- Logo on all marketing for Summit Series
- Oral recognition at all Summit Series conferences
- Social media recognition as a Summit Series sponsor

PLATINUM \$10,000

IMPACT EQUIVALENT: STIPENDS FOR 22 HIGH SCHOOL STUDENT MENTORS FOR ONE FULL SCHOOL YEAR

- Table for 10 guests in a premium dining location
- Recognition at event from the podium
- Recognized as a sponsor on Gala invitation
- Logo and website link on Gala web page
- Prominent logo promotion at the Gala
- Full page color ad in program booklet
- Promotional email and two dedicated social media posts (reaching 5,000+ constituents) promoting sponsor's partnership with C4C
- Logo and link to your website on C4C web page for Summit Series on the Future of After-School Programming
- Logo on all marketing for Summit Series
- Oral recognition at one Summit Series conference
- Social media recognition as a Summit Series sponsor

GOLD \$5,000

IMPACT EQUIVALENT: SPONSOR A TEAM OF 8 MIDDLE SCHOOL STUDENTS AND 2 HIGH SCHOOL STUDENTS FOR THE YEAR

- Table for 10 guests
- Logo and website link on Gala webpage
- Half page color ad in program booklet
- Promotional email and one dedicated social media post (reaching 5,000+ constituents) promoting sponsor's partnership with C4C
- Logo and link to your website on C4C web page for Summit Series on the Future of After-School Programming

DEDICATED FRIEND \$1,000

IMPACT EQUIVALENT: SPONSOR PROGRAM SUPPLIES FOR 1 SITE (80 KIDS, 5 TEACHERS, 10 COLLEGE STUDENTS)

- Dinner seating for 2 guests
- Name and website link listed on Gala web page
- Name listed in program booklet
- Name listed on C4C web page for Summit Series on the Future of After-School Programming

SILVER \$2,500

IMPACT EQUIVALENT: SPONSOR FIVE COLLEGE FIELD TRIPS FOR 400 KIDS

- Table for 6 guests
- Logo and website link on Gala web page
- Quarter-page color ad in program booklet
- Promotion on social media

COACHING4CHANGE

CHAMPIONS FOR CHANGE GALA

OCTOBER 2020 | STONEHILL COLLEGE, EASTON

SPONSORSHIP FORM

COMPANY/FIRM NAME

NAME TO LIST FOR RECOGNITION PURPOSES (IF DIFFERENT FROM ABOVE)

CONTACT NAME

STREET ADDRESS

CITY, STATE, ZIP CODE

EMAIL

PHONE

_____ \$25,000 **PRESENTING SPONSOR**

_____ \$10,000 **PLATINUM SPONSOR**

_____ \$5,000 **GOLD SPONSOR**

_____ \$2,500 **SILVER SPONSOR**

_____ \$1,000 **DEDICATED FRIEND**

_____ \$1,000 **FULL PAGE COLOR ADVERTISEMENT IN PROGRAM BOOK**

_____ **INDIVIDUAL TICKETS @ \$150 EACH**

PAYMENT OPTIONS

TO PAY BY **CREDIT CARD**, VISIT WWW.C4CINC.ORG/SPONSOR-GALA

TO PAY BY **CHECK**, MAKE PAYABLE TO C4C, INC. AND MAIL CHECK AND FORM TO:

COACHING4CHANGE, 427 WINTHROP ST., UNIT A, TAUNTON, MA 02780

FOR RECOGNITION ON THE EVENT INVITATION, SPONSORSHIPS MUST BE SUBMITTED BY JULY 31, 2020.

QUESTIONS? CONTACT JON SPACK AT SPACK@C4CINC.ORG OR 617.921.7970. **LEARN MORE** AT WWW.C4CINC.ORG

