

COACHING4CHANGE



**Combatting youth risk factors
to increase educational outcomes
through community engagement**

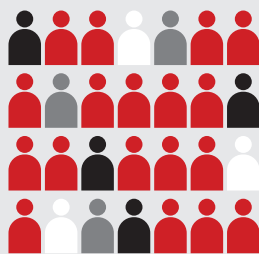
The Problem: **THE TALENT GAP**

Youth do not have access to enough community resources, tools, and human capital.
As a result, students are falling behind in school and social development.



UNDERSTAFFED

Students don't have access to enough adults in school and community



DIVERSITY

Students aren't forming meaningful connections with school staff and human service providers due to lack of shared background experiences



GROWING NEEDS

Students need more help to address mental health conditions while families look to schools to provide this level of support

How can we change this system?

The Fall Out

ALL KIDS GO TO SCHOOL

STUDENT SUPPORT GAP

National Ratio of Students to School Counselors is **491-to-1**
(ACSD Whole Child Symposium - The Engagement Gap 2016)

SCHOOL STAFFING GAP

1 in 4 classroom teachers are considering leaving their jobs,
and face higher levels of stress & depression compared to
general adult population

ENGAGEMENT GAP

Out of thousands of students polled on how they would
rate their schools, **51%** of them say that school is boring
(Quaglia Institute, 2014)

Students Need to Feel Connected

THE REALITY



40% of district leaders and principals describe their current staff shortages as severe or very severe (according to survey, [edweek.org](https://www.edweek.org))

THE RESULT



Students are 2-4 months behind in academic growth due to lost learning time and disengagement during COVID



1 in 5 youth aged 13-18 live with mental health and social disorders



1 in 6 children aged 2-8 has a mental, behavioral, or developmental disorder

THE MARKET OPPORTUNITY & BROADER IMPACT

Schools struggle to meet the growing needs of their students through traditional resources and School Improvement Plans

COMMUNITY PARTNERSHIPS FOR INTEGRATED STUDENT SUPPORT

Youth development program organizations that are operating at scale using a year of service
(i.e. AmeriCorp)

- **City Year K-12** (academic based)
- **Citizen Schools** (grades 6-8, academic based)
- **Generation Teach** (summer school for K-8, academics & social-emotional learning)
- **Jumpstart Pre-school**

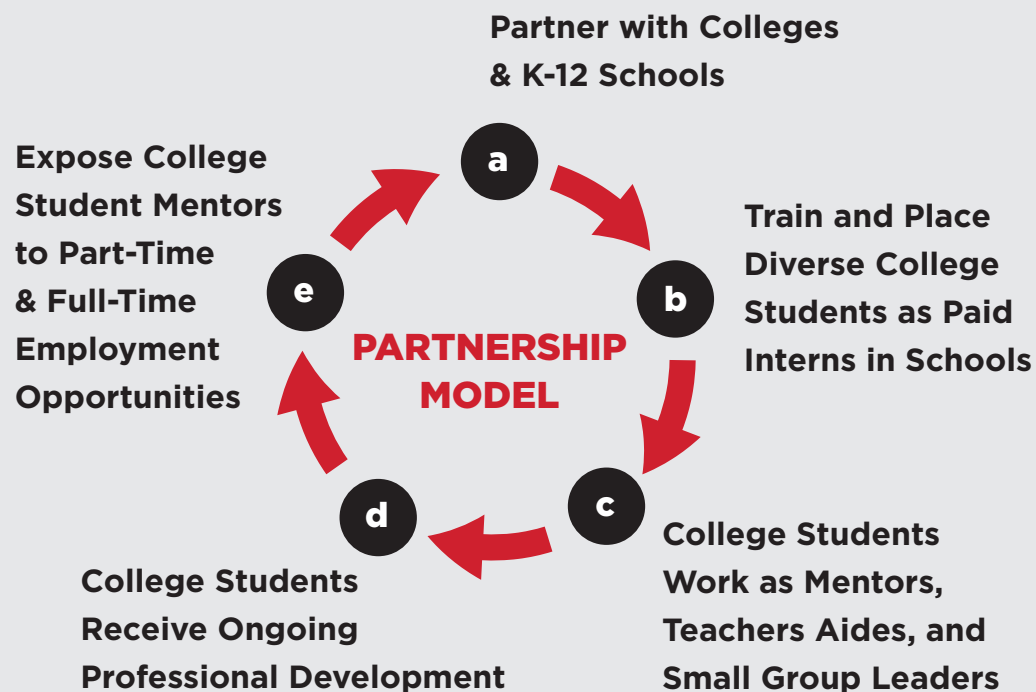


MARKET GAP FOR C4C

- **Undergraduates lead near-peer mentoring**
- **Pipeline of future educators/ youth service workers**
- **Diversity of Mentors working in communities of need**

OUR MODEL & THEORY OF CHANGE

Addressing academic and social gaps for youth with high risk factors



OUTCOMES - DUAL IMPACT:

1

K-12 Students improve social-emotional development and academic progress

2

Mentors get hired in schools as part-time & full-time employees



College Students supporting Middle School Students

Secret Sauce #1

Structure and Impact of C4C Model **ON COLLEGE STUDENT MENTORS**



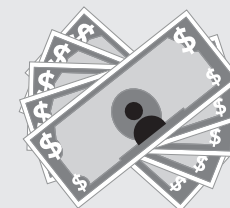
C4C Mentors are matched with professional educators to provide coaching, modeling, and supervision



C4C Mentors are connected with school and district administrators and HR departments to explore employment opportunities



C4C Mentors are often first generation college students, low-income college students, and college students of color who are hired to work as part-time student support staff in local schools



C4C Mentors are paid \$1500-\$2000 per school year

Secret Sauce #2

Structure and Impact of C4C Model **ON YOUTH**



K-12 Students are paired with C4C College Mentors during in-school, after-school, and/or summer school



K-12 Students given more individualized attention and small group instruction



K-12 Students improve attendance and reduce behavioral infractions and suspensions